ALEXO PETROV

AI Filmmaker · Film Director · Creative AI Production

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Portfolio: youtube.com/playlist?list=PLf3XrWMpzwR4 · linkedin.com/in/alexo-petrov

PROFILE

Film director and screenwriter with a background in feature film and national TV, now working as an AI filmmaker. I make AI commercials, short films and experimental video end to end: concept, script, direction, image and video generation, edit and sound, with characters that stay consistent across shots and scenes. Architect, first tester and producer at CineMama, a multi-model generative filmmaking platform.

SELECTED AI WORK

Every piece is my own work, from script to final master. Full list: AI Portfolio playlist.

Mindshift	Cinematic AI short film, 2:45
Spacecraft	AI commercial for a burger and craft beer venue
Face Flicker 01 / 02	Experimental vertical AI video, 2160p
Commercials	Drag · Bring Back Your Life! · I Want to Eat an Apple · The Smile Comes Back · A New Root
Kelepir (in development)	Absurdist sci-fi series, 100% AI production. Creator, writer and producer. Development deck: drive.google.com/file/d/1Za5dlElQwF6eZGhPL8i5osPielABclz9

EXPERIENCE

Prompt Engineer & AI Content Creator — GoDento (dental software) and CityDent clinics · Hybrid — Apr 2025 – present

- Built and run an AI-native content system: social content, ad scripts, AI-generated visuals and video, automated delivery.
- Wrote, directed and produced AI commercials and hybrid shorts (presenter filmed live, B-roll and graphics generated).
- Designed and built the brand website with AI-native no-code tools.

Architect, First Tester & Producer — CineMama, multi-model generative filmmaking platform — ongoing

- Shape how its node canvas and image, video and audio models are used; test new models as they arrive.
- Developing the AI series *Kelepir* on the platform.

Creative Director & Content Lead — CityDent Dental Group · Hybrid — 2017 – present

- Sole creative for a multi-location dental group: strategy, production and delivery on every channel.
- 80+ video assets (weekly ads, educational series, social), monthly brand photography, web and campaign graphics.
- Brought an AI pipeline into production in 2025 (LovArt, ElevenLabs, Make, N8N), cutting production time by about 40%.

Brand & Logo Designer — Egames.bg · Freelance, remote — Jul 2025 – present

- 30–50 brand logos for casino and mythological game titles; AI-assisted design, art direction and finish in Photoshop and Figma.

TOOLS

AI video	Seedance 2.0 / 2.5, Kling 3.0 Pro, MiniMax H3, Veo 3.1 (Google Flow), Runway
AI image	Nano Banana 2, GPT Image, Midjourney, Seedream 5 Pro, Qwen
AI voice and music	ElevenLabs, Suno
Platforms	CineMama, Midjourney, Runway, ElevenLabs, ComfyUI, Make, N8N, Lovable, LovArt
Post and design	Premiere Pro (20+ years), After Effects, DaVinci Resolve, Audition, CapCut, Photoshop, Lightroom, Illustrator, Figma

FILM AND TV

2000 – 2023	**Director / cinematographer / editor** — Lost Vulgaros productions, Montreal / Toronto. Feature, documentary, music video, commercials.
2013 – 2023	**Cinematographer / editor** — Bulgarian Film Foundation
2016 – 2017	**Camera operator** — UCKG Help Centre, London; lifestyle TV, SKY 203
2002 – 2004	**TV director** — Global Films / Bulgarian National Television, Sofia
1998 – 2002	**Director** — MSAT TV, Varna

FILMS AND AWARDS

2007	***Baklava***, narrative feature, 106 min — director, screenwriter, producer. Competition, Golden Rose National Film Festival 2011; annual award “Bitter Cup”; nomination for Best First Film, Bulgarian Association of Filmmakers.
2005	***Trips***, interactive — first prize, Quebec provincial interactive contest, Montreal
2003	***Svirki***, short — competition, Sehsuechte, Potsdam-Babelsberg; Video Festival Bochum
2001	***Varna, the Sea***, music video — first prize, International TV Festival Albena
1997	***Nebesno sivo*** (Heavenly Grey), short — audience prize, NBU; competition at Videoformes, Art-Images Paris, Badalona, Estavar, Méridiens, Varna

CREATIVE, WEB AND PHOTOGRAPHY

2004 – 2011	**Video, web and photography** — Subversive Ideas, Toronto
1994 – 2006	**Creative and web** — Les Productions Virage, Silex Creations (Montreal); New Films, Eurocom, Two and a Half Productions (Sofia)
2004 – present	**Photographer** — freelance in Canada, BG:Mikser music scene (2012 – 2022), weddings (2021 – present)

EDUCATION AND LANGUAGES

1994 – 1998	**New Bulgarian University, Sofia** — BA, Cinema, TV and Show Business (film directing); graduated 2002
2004 – 2005	**INIS – Institut national de l’image et du son, Montreal** — Screenwriting; New Media Production
2009	**Toronto Business Development Centre** — Entrepreneurial and Small Business Operations
Languages	Bulgarian (native), English, French, Russian